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For Immediate Release

**2013 Dr. Toy's Best Green Product and Top Toy of the Year: 14 in 1 Educational Solar Robot Kit**

OWI, Inc.® - Stevanne Auerbach, PhD/Dr. Toy has acknowledged OWI's commitment to producing long-lasting, educational, creative, and eco-friendly products. This year she has selected *14 in 1 Educational Solar Robot Kit* as the recipient of the "Best Green Products Award 2013". Creative Child Magazine, with their panel of moms and educators has anointed OWI with "Top Toy of the Year Award" and "Kids Product of the Year Award." In the past, national and international recognition of these prestigious awards has lead to "best seller" status for OWI. So, without further ado, let's meet the winner. This solar powered robot can be transformed into 14 different robot modes which include a multitude of comical and functional movements. The user can easily change from a wagging-tail dog -> running beetle -> walking crab -> surfer -> speedster -> zombie chaser... The robot kit provides unique accessories (included) and parts that make the robot move on land and water.

With alternative energy playing such a pivotal role, there is no better time than now to start children on the path to learning basic concepts behind these technologies. Fortunately, this product is powered by the sun, so there are no batteries required. The robot moves in the direct sunlight and allows children to create and use their infinite imagination.

There are two levels in building the robot kit. Level one includes: Turtle-bot, Beetle-bot, Quadru-bot, Boat-bot, Walker-bot, Dog-bot, and Wheel-bot. After they amuse themselves with the entry level, can challenge their manipulative skills with second level: Roly Poly-bot, Auto-bot, Slither-bot, Surf-bot, Zombie-bot, Crab-bot, and Row-bot. Additional features includes: adjustable polarity on the solar panel to change direction of motor rotation, retractable robot head which can be quickly stored in the upper body, the robot head can be installed in the front, top or rear of the gearbox, and a transparent housing to see the movements of the gears.

As the saying goes, "Our children are the future." And if anything is certain about that future, it is that renewable energy sources and green technologies will play a major role in our children's lives. With *14 in 1 Educational Solar Robot Kit*, let them learn about their future and have fun doing it. Suggested selling price: \$ 31.95 USD

