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For Immediate Release

Rookie Solar Racer

OWI, Inc.® - OWI's farm system has cultivated yet another possible Rookie of the Year prospect. Rookie Solar Racer possesses all the qualities of a five tool player: strength, power, speed, building, and cost effectiveness. Strength – supported by a strong metal base. Power –harnessed by the most powerful and efficient source of energy...the sun. The photovoltaic cell (solar panel) converts the sun's energy directly into electrical energy. Speed – backed by a lightweight design possesses amazing quickness with a catch me if you can attitude. Building – ideal for a do-it-yourself science fair, after-school, or summer workshop project with the bonus gift of learning how automotive transmission and motors work. A key cog in the development of a child's mind; experts believe that the retention of child's learning experience is multiplied if they can coordinate reading with actual hands on experience. Cost effectiveness – like all Rookies, they are affordable alternatives to other high priced players. It is the least expensive mini solar kit in OWI's award winning line.

It will be interesting to see how the year unfolds. One certainty (with the odds in its favor), Rookie Solar Racer will bring excitement, a fun-filled learning experience, and moments of greatness.

Suggested selling price: \$ 7.95 USD

