



OWI Incorporated  
17141 Kingsview Avenue  
Carson, California 90746 USA  
Tele: 310-515-1900  
Fax: 310-515-1606  
E-mail: [sales@owirobot.com](mailto:sales@owirobot.com)

Contact: Craig Morioka  
President  
Digital image attached

For Immediate Release

### **“Penguin Life” – Plug-in Solar Rechargeable Kit**

OWI, Inc.® - Can penguins fly? You are correct! They have wings but are used as flippers for swimming underwater and leaping across the top of waves. Do penguins live in igloos? You are brilliant! But guess what? Our penguin has a special connection to an igloo. That’s right, kids can build an igloo for their penguin, utilize their natural resource (the sun), and watch their waddling friend bring a smile to everyone’s face. This is a wonderful introduction to OWI’s newest series: Plug-in Solar Rechargeable kits for ages 8 and up.

Kids can build an eco-friendly penguin habitat. They can see the benefits of putting solar energy to work and discover how solar cells generate electricity from light. The kit consists of a powerful solar cell, rechargeable battery (included), igloo, and penguin. It is easy to assemble: no screws, nuts, or fuss. Just simply plug-in the penguin into the igloo, solar energy converts into electric power for storage and application. On a sunny day, charging is complete in 3 minutes. Run time is fun time. Once released from the igloo, the penguin will venture and waddle for you for approximately three minutes. Because you answered the first two questions correctly, you probably know that this particular penguin does not leap across the top of waves or swim in the water.

Fun in the sun...This is a great chance for kids to learn another green and renewable energy source. More than interesting and fun, the educational value derived could help our future generations. Love mother Earth, protect wildlife, and build a green energy life for a sustainable future with *Penguin Life*. It’s pretty cool!

Recommended age: 8+

Suggested selling price: \$ 19.95 USD

