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For Immediate Release

OWI RobotiKits Introduces Salt Water Fuel Cell Car

OWI, Inc.®, a leading supplier of fun, educational RobotiKits™ has added to their award-winning line of robot building kits for all levels of experience with the introduction of the brand new Salt Water Fuel Cell Car.

As the smallest, least expensive, not to mention first fuel cell car to be powered by saltwater, the Salt Water Fuel Cell Car gives children a chance to learn about new forms of clean energy, while building and powering their very own toy: Just add saltwater and go!

This environmentally and kid-friendly concept reflects the new, cleaner ways we think about automobile production and demonstrates first hand to children a more effective utilization of our natural resources.

Kids will be awed by the remarkable simplicity and effectiveness of the toy. After activating the fuel cell module with a saltwater mixture, the magnesium metal sheet (3 sheets included) can operate the car for about 5-7 hours continuously. If you want to park the vehicle, simply take out the fuel cell module and rinse with tap water and dry.

All the materials used in this kit are environmentally safe and clean, non-toxic substances or disposal concerns. It will not produce heat, so it is completely safe for child's play.

Dimension of assembled product: 2.94" x 1.58" x 0.78"

Number of pieces: 23 pieces

Assembly time: 10 minutes

Suggested selling price: \$ 15.95 USD

