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Digital image attached

For Immediate Release

Salt Water Fuel Cell Baja Runner

OWI, Inc.® - Environmentally safe, non-toxic, and clean - The **Salt Water Fuel Cell Baja Runner** is the larger brother of the award winning Salt Water Fuel Cell Car. It is more than twice the size and only 29 assembly parts! At 3.46 inches wide, 2.17 inches high, and 4.65 inches in length, this huge wheeled vehicle is **designed and intended to facilitate transport via salt water fuel technology**. The **Salt Water Fuel Cell Baja Runner** Kit is OWI's fifth generation and newest addition to its growing line of Salt Water Fuel Cell kits. How does this eco-friendly technology work? After activating the magnesium fuel cell module with a saltwater mixture, the chemical reaction generates electricity using salt water as an electrolyte to power the on-board motor. The magnesium metal sheet can operate the Salt Water Fuel Cell Baja Runner for about 5-7 hours continuously. Children age eight and up, and conscientious parents will be awed by the remarkable simplicity.

Budding scientists are just a few drops of salt water away from discovering the magic of this new form of clean energy and embracing a new eco-friendly concept that might have possibilities in the future. Let's work together to be a part of the larger conversation of energy efficiency and celebrate environmental friendliness and sustainability. Empower your children with the knowledge to make our world a better place to live.

Suggested selling price: \$ 13.95 USD

