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For Immediate Release

## EM4 Robot Kit

OWI, Inc.® - A boost in confidence- the **EM4 Educational Motorized Robot Kit** is your 3-speed vehicle to positively impact a young builder by using OWI's robotics theory. OWI has designed this kit for the lovers of simplicity. Everything from its compact easy-assembly design to its need for only one AA battery provides your child with a fun and easy-to-assemble robotic playmate.

A child can bring **EM4 Educational Motorized Robot Kit** to life in one of its four exciting modes: Cricket—who's a joy on 6 legs, Beast—the master of bipedal movement, Trailer—the little engine that could move forward thanks to its motorized transmission, and good ole Grandpa-bot—everyone's favorite bobble-headed gear-driven family member. Each mode is equipped with its own unique form of movement and with a few easy steps, transforming between each mode is a breeze. A brand you can trust and products that just make sense. Confidence-> Self-esteem -> Celebration.

Suggested selling price: \$ 19.95 USD

