



OWI Incorporated  
17141 Kingsview Avenue  
Carson, California 90746 USA  
Tele: 310-515-1900  
Fax: 310-515-1606  
E-mail: [sales@owirobot.com](mailto:sales@owirobot.com)



Contact: Craig Morioka  
President  
Digital image attached

For Immediate Release

### **Kingii Dragon Robot wins Toy of the Year award and three more awards!**

OWI, Inc.® - Native to Australia, chlamydosaurus kingii or frilled lizard is one of the wackiest lizards to roam planet Earth. So in order to keep young lizard enthusiasts out of harm's way, OWI has created a freakish robot lizard that is fun to play with. The **Kingii Dragon Robot** is a smart super lizard with artificial intelligence (AI). Similar to the original from Australia, when this robot feels threatened, it gapes its mouth, flashes its eyes, and dramatically spreads and flaps its frill (pleated material that encircles its head) in a threatening manner. If you are not intimidated by these shenanigans, it then turns around, front and back legs erratically move as if it were scampering away from danger. Let us introduce you to the **2015 Toy of the Year** as selected by Creative Child Magazine, **ASTRA's Best Toys for Kids 2015** Finalist, and Dr. Toy's **10 Best Educational** and **100 Best Children's Products**.

**Kingii Dragon Robot** by OWI has an infrared sensor that is programmed to "escape" or "follow-me". If the infrared sensor is activated in the "escape" mode the robot will automatically act "shocked!", spreading its frill, dropping its jaw, illuminates its bicolor LED eyes and will scurry away until it escapes to a safe distance. If the infrared sensor is switched to the "follow-me" mode using the 2 way function switch, then the robot will assess danger by bluffing the attacker (unfurling and shaking its frill). When the robot does not sense danger it might approach you like a pet lizard.

Thank goodness, that unlike the wacky frilled lizard that roams in Australia's tropical woodland, OWI's Kingii Dragon Robot is whimsically kooky and fun to build.

Ages: 10+

Suggested selling price: \$ 41.95 USD

