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For Immediate Release

Carson, CA, November 29 - - Hyper Peppy, a spunky little robot that you can build.

Explore the fundamentals of robotics with this informative and entertaining robot kit. Appropriate for ages 10 and up, Hyper Peppy is an intelligent robot with a touch/sound sensor. If it comes in contact with an object or hears a loud noise (such as hands clapping), Hyper Peppy automatically reverses, then turns left before embarking on a new course.

Hyper Peppy is lots of fun from the moment it arrives. Requiring only basic hand tools, the kit contains complete step-by-step instructions, pre-assembled printed circuit board, condenser microphone, and an easy-to-assemble mechanical drive system. It's an ideal gift for the hobbyist or budding scientist.

The Institute for Childhood Resources has selected Hyper Peppy robot kit as Dr. Toy's "Top Ten Creative Products" winner and "100 Best Children's Products" winner. Dr. Toy says, "*A sure fire winner for a new adventure for a parent and child to do together.*" Also, it has been selected by the American Specialty Toy Retailing Association as "Top 10 Toys to Rival Computers".

Specifications:

Assembled Electronic Printed Circuit Board

Movement: 3 Wheels driven by a DC motor, ratchet mechanism

Control: Sound sensor including condenser microphone/transistor

Power Source: "AA" x 2 each (not included)

Size: H83 x L115 x W130mm

Power Consumption: Approx. 400mA

Weight: 160g (without batteries)

Suggested selling price: \$ 32.95 USD

